



CHAPTER 99E
ARTICLE 5 - COMMONSENSE CONSUMPTION ACT

N.C.G.S. § 99E-41.

Definitions.

SOURCE	LAST AMENDMENT IN THIS TEXT	RETRIEVED	SOURCE FINGERPRINT
General Statutes of North Carolina, as published by the General Assembly	No amendment history on record	21 September 2026, 04:18 UTC	2f8f61cfc86c458b4a06ca36 - 7ddaa4ed4aefb78ccaa89ae6 - e2dce6ddc602c734

The following definitions apply in this Article:

Claim. - Any claim by or on behalf of a natural person, as well as any derivative or other claim arising from a common set of facts or circumstances and asserted by or on behalf of any other person.

Knowing and willful conduct. - Conduct which meets all of the following criteria:

- a.The conduct was committed with any of the following:
- 1.The intent to deceive or injure consumers.
 - 2.Actual knowledge that such conduct was injurious to consumers.
 - 3.Reason to know there is a reasonable probability of injury to consumers.
- b.The conduct constituting the violation was not required by regulations, orders, rules, or other pronouncement of, or any statute administered by, a federal, State, or local government agency.

Other person. - Any individual, corporation, company, association, firm, partnership, society, joint-stock company, or any other entity, including any governmental entity or private attorney general. (2013-309, s. 1.)

APPARATUS III

Citation

FULL SECTION

N.C. Gen. Stat. § 99E-41 (2026).

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