



CHAPTER 78C
ARTICLE 9 - UNIFORM ATHLETE AGENTS ACT

N.C.G.S. § 78C-98.

Prohibited conduct.

SOURCE General Statutes of North Carolina, as published by the General Assembly	LAST AMENDMENT IN THIS TEXT No amendment history on record	RETRIEVED 21 September 2026, 04:02 UTC	SOURCE FINGERPRINT c7da738f542ced92b29dc21b - 3bf55902afaf43aaff647839 - d04929fbf8a8548c
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§ 78C-98(a) An athlete agent, with the intent to induce a student-athlete to enter into an agency contract, shall not:

- (1) Give any materially false or misleading information or make a materially false promise or representation.
- (2) Furnish anything of value to a student-athlete before the student-athlete enters into the agency contract.
- (3) Furnish anything of value to any individual other than the student-athlete or another registered athlete agent.

§ 78C-98(b) An athlete agent shall not intentionally:

- (1) Initiate contact with a student-athlete unless the athlete agent is registered under this Article.
- (2) Refuse or fail to retain or permit inspection of the records required to be retained by G.S. 78C-97.
- (3) Fail to register as required by G.S. 78C-88.
- (4) Provide materially false or misleading information in an application for registration or renewal of registration.
- (5) Predate or postdate an agency contract.

- (6)
- Fail to notify a student-athlete before the student-athlete signs or otherwise authenticates an agency contract for a particular sport that the signing or authentication shall make the student-athlete ineligible to participate as a student-athlete in that sport.

§ 78C-98(c)

If an athlete agent is currently or was within the prior two years employed or in a contractual relationship with an educational institution, the following shall apply:

- (1)
- The athlete agent shall not enter into an NIL agency contract with a student-athlete who is enrolled in that educational institution.
- (2)
- An NIL agency contract is void if, following entry into an NIL agency contract, a student-athlete enrolls in that educational institution. (2003-375, s. 2; 2025-46, s. 7(a).)

END OF SECTION TEXT

APPARATUS FOLLOWS — DERIVED, NOT ENACTED

APPARATUS II
2 AUTHORITIES

Authorities referenced

Every G.S. cross-reference appearing in the text of this section, in order of first appearance. Nothing is characterized; the operative language is quoted from the section itself.

REFERENCE	APPEARS IN	OPERATIVE LANGUAGE IN THIS SECTION
G.S. 78C-97	(b)(2)	<i>"records required to be retained by"</i>
G.S. 78C-88	(b)(3)	<i>"Fail to register as required by"</i>

APPARATUS III

Citation

FULL SECTION

N.C. Gen. Stat. § 78C-98 (2026).

PINPOINT

N.C. Gen. Stat. § 78C-98(a) (2026).

Pinpoint keys are set in the left margin of the text rather than line numbers: subsection designators are stable across editions and paper sizes, line numbers are not.

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