



CHAPTER 66
ARTICLE 19 - BUSINESS OPPORTUNITY SALES

N.C.G.S. § 66-98.

Prohibited acts.

SOURCE General Statutes of North Carolina, as published by the General Assembly	LAST AMENDMENT IN THIS TEXT c. 884, s. 1 — first act in the lineage	RETRIEVED 21 September 2026, 04:11 UTC	SOURCE FINGERPRINT d67cc26621c26d6582bb4b13 - 67fe4e593947ccfb1b751833 - f553bc73221344c6
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Business opportunity sellers shall not:

Represent that the business opportunity provides income or earning potential of any kind unless the seller has documented data to substantiate the claims of income or earning potential and discloses this data to the prospective purchaser at the time such representations are made;

Use the trademark, service mark, trade names, logotype, advertising or other commercial symbol of any business which does not either control the ownership interest in the seller or accept responsibility for all representations made by the seller in regard to the business opportunity, unless it is clear from the circumstances that the owner of the commercial symbol is not involved in the sale of the business opportunity;

Make or authorize the making of any reference to its compliance with this Article in any advertisement or other contact with prospective purchasers.

END OF SECTION TEXT

APPARATUS FOLLOWS — DERIVED, NOT ENACTED

APPARATUS I
1 ACT

Amendment lineage

The State prints this history as a single parenthetical at the foot of the section. It is reproduced verbatim in the colophon and unpacked below in order of enactment.

1977				1978			
TICK HEIGHT = ACTS IN THAT YEAR				DASHED = RECODIFICATION, NOT AMENDMENT			
Nº	YEAR	ACT				CHARACTER	
01	1977	c. 884, s. 1				ENACTED	

APPARATUS III

Citation

FULL SECTION

N.C. Gen. Stat. § 66-98 (1977).

Pinpoint keys are set in the left margin of the text rather than line numbers: subsection designators are stable across editions and paper sizes, line numbers are not.

COLOPHON

Provenance

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HISTORY PARENTHETICAL, AS PRINTED BY THE STATE
(1977, c. 884, s. 1.)

SET IN SPECTRAL AND ARCHIVO
NORTH CAROLINA LAW — STATUTE EXPORT, FORMAT V1

