



CHAPTER 66  
ARTICLE 50 - REGULATION OF HIGH-VOLUME THIRD-PARTY SELLERS OPERATING ON ONLINE MARKETPLACES

N.C.G.S. § 66-495.

Enforcement.

| SOURCE                                                                   | LAST AMENDMENT IN THIS TEXT    | RETRIEVED                    | SOURCE FINGERPRINT                                                     |
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| General Statutes of North Carolina, as published by the General Assembly | No amendment history on record | 21 September 2026, 04:09 UTC | fc52eaa493f841f72f18368e - 0886fafff059f004092c0aba - 277a40012f3ad990 |

- § 66-495(a)

If the Attorney General has reason to believe that any online marketplace has violated or is violating this Article and the violation affects one or more residents of this State, the Attorney General may bring a civil action in any appropriate court to do any of the following:

(1)

Enjoin further violation by the defendant.

(2)

Enforce compliance with this Article.

(3)

Obtain damages, restitution, or other compensation on behalf of the residents of this State.

(4)

Obtain other remedies permitted under State law.
- § 66-495(b)

Any violation of this Article shall also be a violation of Chapter 75 of the General Statutes; provided, however, that only public remedies as administered by the Attorney General shall be available under that Chapter for violations of this Article.
- § 66-495(c)

Nothing in this Article shall be construed to prohibit any district attorney, law enforcement officer, official, or agency of this State from initiating or continuing any proceeding in a court against an online marketplace for failure to comply with any other civil law or a violation of a criminal law of this State. (2022-30, s. 6.)

## APPARATUS III

## Citation

## FULL SECTION

N.C. Gen. Stat. § 66-495 (2026).

## PINPOINT

N.C. Gen. Stat. § 66-495(a) (2026).

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## COLOPHON

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