



CHAPTER 66
ARTICLE 50 - REGULATION OF HIGH-VOLUME THIRD-PARTY SELLERS OPERATING ON ONLINE MARKETPLACES

N.C.G.S. § 66-494.

Limitation on use of information; security of marketplace information.

SOURCE General Statutes of North Carolina, as published by the General Assembly	LAST AMENDMENT IN THIS TEXT No amendment history on record	RETRIEVED 21 September 2026, 04:48 UTC	SOURCE FINGERPRINT 553524f83cfe53cd5d234c46 - f389dcfd29225003e71c20e2 - 20f7d5677f8cdda9
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§ 66-494(a) Information or documents collected solely to comply with the requirements of this Article shall not be used for any other purpose unless required by law.

§ 66-494(b) An online marketplace shall implement and maintain reasonable security procedures and practices, including administrative, physical, and technical safeguards, appropriate to the nature of the data and the purposes for which the data will be used, to protect the information or documents collected to comply with the requirements of this Article from unauthorized use, disclosure, access, destruction, or modification.-(2022-30, s. 6.)

END OF SECTION TEXT

APPARATUS FOLLOWS — DERIVED, NOT ENACTED

APPARATUS III

Citation

FULL SECTION
N.C. Gen. Stat. § 66-494 (2026).

PINPOINT
N.C. Gen. Stat. § 66-494(a) (2026).

Pinpoint keys are set in the left margin of the text rather than line numbers: subsection designators are stable across editions and paper sizes, line numbers are not.

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