



CHAPTER 66
ARTICLE 50 - REGULATION OF HIGH-VOLUME THIRD-PARTY SELLERS OPERATING ON ONLINE MARKETPLACES

N.C.G.S. § 66-490.

Purpose.

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General Statutes of North Carolina, as published by the General Assembly	No amendment history on record	21 September 2026, 03:35 UTC	dc5495828bec9290eab1a53f - e3227425df921cdec9436437 - 98da8b49c1337d72

The General Assembly recognizes that many of its citizens rely heavily on the purchase of goods through online commerce. In order to protect the citizens of North Carolina from purchasing counterfeit or stolen goods from certain high-volume third-party sellers selling these goods through online marketplaces, the General Assembly finds it necessary to require online marketplaces to collect and maintain identifying information for high-volume third-party sellers. (2022-30, s. 6.)

END OF SECTION TEXT

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APPARATUS III

Citation

FULL SECTION

N.C. Gen. Stat. § 66-490 (2026).

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