



CHAPTER 66
ARTICLE 33 - TELEPHONIC SELLER REGISTRATION AND BOND REQUIREMENT

N.C.G.S. § 66-266.

Penalties.

SOURCE General Statutes of North Carolina, as published by the General Assembly	LAST AMENDMENT IN THIS TEXT No amendment history on record	RETRIEVED 21 September 2026, 06:15 UTC	SOURCE FINGERPRINT feffa58334d5b022112c963 - c53951f2ea7793cfb1e01638 - a2c2b6842c65ee81
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- § 66-266(a)

Any violation of this Article shall constitute an unfair and deceptive trade practice in violation of G.S. 75-1.1.
- § 66-266(b)

In an action by the Attorney General against a telephonic seller for violation of this Article, or for any other act or practice by a telephonic seller constituting a violation of G.S. 75-1.1, the court may impose civil penalties of up to twenty-five thousand dollars (\$25,000) for each violation involving North Carolina purchasers or prospective purchasers who are 65 years of age or older.
- § 66-266(c)

The remedies and penalties available under this section shall be supplemental to others available under the law, both civil and criminal.
- § 66-266(d)

Compliance with this Article does not satisfy or substitute for any other requirements for license, registration, or conduct imposed by law.
- § 66-266(e)

In any civil proceeding alleging a violation of this Article, the burden of proving an exemption or an exception from a definition is upon the person claiming it, and in any criminal proceeding alleging a violation of this Article, the burden of producing evidence to support a defense based upon an exemption or an exception from a definition is upon the person claiming it. (1997-482, s. 1.)

END OF SECTION TEXT

APPARATUS FOLLOWS — DERIVED, NOT ENACTED

APPARATUS II

1 AUTHORITY

Authorities referenced

Every G.S. cross-reference appearing in the text of this section, in order of first appearance. Nothing is characterized; the operative language is quoted from the section itself.

REFERENCE	APPEARS IN	OPERATIVE LANGUAGE IN THIS SECTION
G.S. 75-1.1	(a)	"deceptive trade practice in violation of"

APPARATUS III

Citation

FULL SECTION

N.C. Gen. Stat. § 66-266 (2026).

PINPOINT

N.C. Gen. Stat. § 66-266(a) (2026).

Pinpoint keys are set in the left margin of the text rather than line numbers; subsection designators are stable across editions and paper sizes, line numbers are not.

COLOPHON

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