



CHAPTER 160A
ARTICLE 21 - MISCELLANEOUS

N.C.G.S. § 160A-499.7.

Online marketplace.

SOURCE General Statutes of North Carolina, as published by the General Assembly	LAST AMENDMENT IN THIS TEXT No amendment history on record	RETRIEVED 21 September 2026, 03:00 UTC	SOURCE FINGERPRINT ae6d091da794a92b74a2b760 - 16f02fed397df2e6bab7c727 - 107f0b2704b60aae
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- § 160A-499.7(a)

A city shall not do either of the following:

(1)

Regulate the operation of an online marketplace, as defined in subsection (b) of this section.

(2)

Require an online marketplace to provide personally identifiable information of users, unless pursuant to a subpoena or court order.
- § 160A-499.7(b)

For purposes of this section, the term "online marketplace" means a person or entity that does both of the following:

(1)

Provides for consideration, regardless of whether the consideration is deducted as a fee from the transaction, an online application, software, website, system, or other medium through which a service is advertised in this State or is offered to the public as available in this State.

(2)

Provides, directly or indirectly, or maintains a platform for services by performing any of the following:

a.

Providing a payment system that facilitates a transaction between two platform users.

b.

Transmitting or otherwise communicating the offer or acceptance of a transaction between two platform users.

c.

Owning or operating the electronic infrastructure or technology that brings two or more users together.
- § 160A-499.7(c)

For purposes of this section, the term "online marketplace" shall not include any local or State entity or vendor. (2023-137, s. 27(b).)

END OF SECTION TEXT

APPARATUS FOLLOWS — DERIVED, NOT ENACTED

APPARATUS III

Citation

FULL SECTION

N.C. Gen. Stat. § 160A-499.7 (2026).

PINPOINT

N.C. Gen. Stat. § 160A-499.7(a) (2026).

Pinpoint keys are set in the left margin of the text rather than line numbers: subsection designators are stable across editions and paper sizes, line numbers are not.

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