



CHAPTER 153A
ARTICLE 23 - MISCELLANEOUS PROVISIONS

N.C.G.S. § 153A-462.

Online marketplace.

SOURCE General Statutes of North Carolina, as published by the General Assembly	LAST AMENDMENT IN THIS TEXT No amendment history on record	RETRIEVED 21 September 2026, 04:20 UTC	SOURCE FINGERPRINT 33ef0a76a1a5565278051f19 - bb38d9706dd5e140405af31f - 418b3a9a7df142dd
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§ 153A-462(a) A county shall not do either of the following:

- (1) Regulate the operation of an online marketplace, as defined in subsection (b) of this section.
- (2) Require an online marketplace to provide personally identifiable information of users, unless pursuant to a subpoena or court order.

§ 153A-462(b) For purposes of this section, the term "online marketplace" means a person or entity that does both of the following:

- (1) Provides for consideration, regardless of whether the consideration is deducted as a fee from the transaction, an online application, software, website, system, or other medium through which a service is advertised in this State or is offered to the public as available in this State.
- (2) Provides, directly or indirectly, or maintains a platform for services by performing any of the following:
 - a. Providing a payment system that facilitates a transaction between two platform users.
 - b. Transmitting or otherwise communicating the offer or acceptance of a transaction between two platform users.
 - c. Owning or operating the electronic infrastructure or technology that brings two or more users together.

§ 153A-462(c)

For purposes of this section, the term "online marketplace" shall not include any local or State entity or vendor. (2023-137, s. 27(a).)

END OF SECTION TEXT

APPARATUS FOLLOWS — DERIVED, NOT ENACTED

APPARATUS III

Citation

FULL SECTION

N.C. Gen. Stat. § 153A-462 (2026).

PINPOINT

N.C. Gen. Stat. § 153A-462(a) (2026).

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